

Plantronics Logo Usage Guidelines for Third Parties

Third parties who have a written agreement for use of the Plantronics logo may use the Plantronics logo in black or white. The logo must be used in accordance with the agreement and for the purpose stated therein, and must be used in accordance with these guidelines.

The logo files provided may not be altered in any way. The registered trademark symbol (®) must always be included.

FILE VERSIONS

Once your agreement with Plantronics is in place, a suite of high-resolution print logos, and a suite optimized for on-screen usage will be provided. Please use the files that are appropriate to your purpose.

MINIMUM SIZE

The logo may be resized, but not below the minimum size, which is 1" in print and 72 pixels on screen, including the trademark symbol.

CLEAR SPACE

No other logos, type, or graphics may be placed within the clear space of the logo, which is indicated by the "X" in the illustration at right. "X" represents the lower case letter height of the logo.

LOGO BACKGROUND

To ensure contrast and legibility, the Plantronics logo is preferably placed on a solid color background.

The black logo should be used on a white background, and the white logo on a black background.

When required, the logo can be placed over a photograph or on a colored background, provided there is sufficient contrast, logo clear space, and legibility.

The choice of the black or white logo version is best determined by the darkness of the background. Aim for maximum contrast and legibility.

Please note: These examples are intended only to illustrate acceptable backgrounds; they do not imply that the Plantronics logo should be boxed.

TRADEMARK USAGE

When using the Plantronics trademark for commercial, rather than editorial or educational purposes, you must attribute ownership to Plantronics as follows: *"Plantronics is a registered trademark of Plantronics, Inc."*

DETAILED BRAND GUIDELINES

Other guidelines, covering logo usage in greater detail, co-branding requirements and the use of photography, are also available. Please contact your Plantronics business partner in case these are required.

FILES PROVIDED



ACCEPTABLE BACKGROUNDS



CLEAR SPACE

